

On Monday July 23, 2007, Jean Daum passed away peacefully with her close family after a long battle with cancer. She will be lovingly remembered by her children Candice (35), Jim (29), & Leslie (28), boyfriend Paul Janzen, grandson Aidan (2), close friends, and the thousands of people she has touched with her many ventures, including the creation of *Coffee News*. She is survived by her 3 brothers, Jim, Bob, & Gordon, as well as her parents Irene and Jim. She is pre-deceased by her ex-husband William Daum. Born May 27, 1951 in Glasgow Scotland, Jean moved to Canada with her parents and 3 brothers at the age of 5, first to Brockville, ON, and then onto Quebec, Winnipeg, and back to Quebec by herself at the age of 18. Alone in Montreal, she found work as a fitness instructor but her love of dance brought her to work at Arthur Murray School of Dance. It is here where she met her husband, Ballroom Dance Instructor, William Daum. Together they founded the LaSalle School of Dance, and by the age of 21 Jean wrote her first book, 'Guide to Beginner Social Dancing'. Times were tough, and in 1981, Jean, William, and their 3 young children moved to Winnipeg to be close to Jean's parents. In Charleswood (a neighbourhood in Winnipeg), Jean volunteered at the Varsity View Community Centre and got her first taste of advertising sales with the community newsletter, and in 1983 the creation of the 'Best Recipes in Charleswood' cookbook for the Crabapple festival. She then went on and developed a community newspaper called the 'Charleswood Consumer Guide', followed by the 'Suburban' in the St. James area of Winnipeg. These papers eventually folded, as did her marriage to William, which again left her alone to fend for herself. Jean worked for a short period of time at the Metro One Newspaper. She had big ideas and after 2 years of research, came up with the Coffee News concept. Her first edition was launched October 22, 1988 in the neighbourhood of St.Vital. Presently her brainchild *Coffee News* is the world's largest franchised publication, recently reaching its 1000th franchise. For this achievement she is greatly known. Jean being a selfless person really took all her joy from others successes. For those who knew Jean personally, we will remember her as being kind, gentle, inviting, and humble about all of her achievements. She was full of life, humorous, extremely gifted, never gave up, and made the best out of every situation thrown at her. A celebration of Jean's life was held at 3:00pm Wed. Aug. 8, 2007 at her home in East Selkirk.